



**Halekulani**  
On the Beach at Waikiki

## HALEKULANI LAUNCHES E-COMMERCE SITE TO BRING HOTEL EXPERIENCES HOME



WAIKIKI, HI - JUNE 7, 2017 - Halekulani, Oahu's acclaimed luxury resort, officially announces the launch of its online e-commerce portal, available through the hotel website. With the launch of e-commerce, Halekulani invites guests to recreate their favorite Halekulani moments at home with signature items that can only be found at the hotel's sophisticated Halekulani Boutique.

"Due to the increasing demand for Halekulani's exclusive Boutique-branded goods, we have chosen our most popular items to feature on the e-commerce site," said Ulrich Krauer, General Manager of Halekulani. "In the spirit of delivering Halekulani's high-caliber service, we have made it possible for our guests to bring Halekulani luxury right to their doorstep."

Halekulani's online Boutique offers past guests and travel enthusiasts alike the opportunity to purchase the hotel's most sought-after branded items including a canvas tote bag, canvas duffle bag, Halekulani Heavenly fine coffees and the Kona blend, pancake mix, t-shirts, tea infuser, teddy bear, king size pillow and Halekulani's plush robe. Online Boutique visitors also have the option to purchase a Gift Card, which can be used toward SpaHalekulani treatments, Boutique items, dining, accommodations and more.

To view all items available on Halekulani's e-commerce Boutique, please visit: <https://shop.halekulani.com>

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### **About Halekulani**

Since its inception in 1984 as one of the world's finest and most acclaimed independent luxury hotels, Halekulani has received more than 500 accolades, awards and honoraria. The property is one of The World's Best Hotels on *Condé Nast Traveler's* 2016 Gold List and was voted Best Hotel on Oahu in *Travel*

+ *Leisure's* 500 World's Best Hotels for 2016. Halekulani is home to SpaHalekulani, House Without A Key, Lewers Lounge, Orchids and La Mer, Hawaii's longest, consecutively ranked AAA Five Diamond and *Forbes Travel Guide* Five-Star Restaurant. For twenty years, Halekulani has maintained a strong commitment to arts and culture through exclusive alliances with Oahu's most iconic cultural venues. Halekulani is operated by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also oversees the Waikiki Parc. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel.

Stay connected with Halekulani via [www.halekulani.com](http://www.halekulani.com), on [Twitter](#) and [Instagram](#) at @HalekulaniHotel or on Facebook at [Halekulani Hotel](#). To share an unforgettable #HalekulaniMoment, visit <http://www.halekulanimoment.com>.

**MEDIA CONTACT:**  
EVINS Communications  
Harley Landsberg  
[Halekulani@evins.com](mailto:Halekulani@evins.com)