



HALEKULANI ANNOUNCES SEVERAL MANAGEMENT TEAM APPOINTMENTS
Award-Winning Luxury Hotel Appoints Three New Directors



HONOLULU, Hawaii – Dec. 29, 2022 – [Halekulani](#), Oahu’s most acclaimed luxury hotel just steps away from Waikiki beach, today announces three new management team appointments. The award-winning property welcomes Lisa Matsuda as Director of Sales and Marketing; Joseph Diver as Director of Food and Beverage Operations; and Eva Taba as Director of Rooms. The three directors will bring their collective expertise to sustain Halekulani’s unmatched standards of excellence and world-renowned reputation. The announcement was made by Peter Shaindlin, Chief Operating Officer of Halekulani Corporation.

“Since its inception, Halekulani has maintained a steadfast commitment to leadership, excellence and to offering an extraordinary guest experience, said Mr. Shaindlin. “I am confident that Ms. Matsuda, Mr. Diver and Ms. Taba’s exceptional expertise, professionalism and values will safeguard Halekulani’s tradition for delivering gracious hospitality for many years to come.”

Ms. Matsuda brings with her over 20 years of experience in sales and marketing, including past roles at Hilton Hotels, Marriott International, and Hyatt Regency, where she served as Director of Marketing & Communications, leading development and implementation of integrated marketing and revenue plans. In addition to her extensive background in both strategic and digital marketing and communications, Ms. Matsuda has varied, multi-brand experience with the discipline of hospitality sales. As Director of Sales and Marketing at Halekulani, she will oversee all domestic and international markets.

Mr. Diver joins the award-winning culinary team as Director of Food and Beverage Operations. A seasoned food and beverage professional, he brings with him extensive knowledge of luxury and fine dining and has held food and beverage management positions across numerous resorts across the

country. He will oversee all food and beverage operations at both Halekulani and Halepuna's dining venues.

After previously working at Halekulani in two different roles, Ms. Taba rejoins the hotel as Director of Rooms. In the past, she held positions of Hotel Assistant Manager and Executive Assistant to the COO at Halekulani Corporation. She brings extensive management experience in both the hospitality and retail luxury sectors, having previously played primary management leadership roles at Tiffany & Co. She will ensure gracious service while providing optimized service, accommodations, and programming uniqueness and quality.

###

About Halekulani

Since its re-introduction in 1984 as one of the world's finest and most acclaimed independent luxury hotels, Halekulani has received more than 500 awards, most recently placing on Condé Nast Traveler's 2023 Gold List of best hotels and resorts in the world, Travel + Leisure's 2022 T+L 500 list, as well as Travel + Leisure's 2022 World's Best Awards list of the best resorts in Hawaii. Freshly reopened following a comprehensive renewal project, Halekulani is home to La Mer, Hawaii's longest, consecutively ranked AAA Five Diamond and Forbes Travel Guide 5-Star Restaurant, Orchids, House Without A Key, L'Aperitif, Lewers Lounge, Cattleya Wine Bar, SpaHalekulani, and the new Earl's Pool Bar. For over twenty years, Halekulani has maintained a strong commitment to arts and culture in the community through exclusive alliances with Oahu's most iconic cultural venues. Halekulani is operated by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also oversees the Halepuna Waikiki by Halekulani. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel. For further information, please visit www.halekulani.com.

Halekulani Media Contact:

Evins Communications

Email: Halekulani@Evins.com

Local Media Contact:

Bonnie Bise, Public Relations Manager

Email: Bonnie.Bise@Halekulani.com